

FOURTH ADDENDUM TO ENVIRONMENTAL IMPACT REPORT (EIR) NO. ENV-2020-1935-EIR-ADD, DATED AUGUST, 2020, STATE CLEARINGHOUSE (SCH) NO. 2005091041, RELATED CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) FINDINGS, and PLANNING AND LAND USE MANAGEMENT COMMITTEE REPORT relative to establishing The Grand Sign District (Sign District) involving the implementation of a comprehensive signage program, in conjunction with the previously approved Grand Mixed-Use development for the property located at 100 South Grand Avenue and 111-161 South Olive Street.

Recommendations for Council action:

1. FIND, based on the independent judgment of the decision-maker, after consideration of the whole of the administrative record, the Project was assessed in the previously certified EIR SCH No. 2005091041, certified on November 20, 2006, and in subsequent addenda dated July 2010, April 2014, and June 2018; and pursuant to CEQA Guidelines, Sections 15162 and 15164 and the Addendum, dated August 2020, that no major revisions to the EIR are required and no subsequent EIR, or negative declaration is required for approval of the Project.
2. ADOPT the FINDINGS of the Los Angeles City Planning Commission (LACPC) as the Findings of Council.
3. ADOPT, pursuant to Section 13.11 of the Los Angeles Municipal Code, a Sign District (-SN Supplemental Use District) for the Grand Mixed-Use development for the property located at 100 South Grand Avenue and 111-161 South Olive Street.
4. REQUEST the City Attorney to prepare and present an Ordinance establishing The Grand Sign District (Sign District) involving the implementation of a comprehensive signage program, in conjunction with the previously approved Grand Mixed-Use development for the property located at 100 South Grand Avenue and 111-161 South Olive Street, as amended by the PLUM Committee, attached to the Council file.

Applicant: Rick Vogel, CORE/Related Grand Ave Owner, LLC

Representative: Cindy Starrett, Latham and Watkins, LLP

Case No. CPC-2020-1931-SN

Environmental Nos. ENV-2020-1935-EIR-ADD; SCH: 2005091041

Fiscal Impact Statement: None submitted by the LACPC. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary

At a special meeting held on December 8, 2020, the PLUM Committee considered a LACPC

report and proposed ordinance relative to establishing The Grand Sign District (Sign District) involving the implementation of a comprehensive signage program, in conjunction with the previously approved Grand Mixed-Use development for the property located at 100 South Grand Avenue and 111-161 South Olive Street. Staff from the Department of City Planning provided an overview of the matter. The Applicant provided comments in support of the matter and referenced the submittal of a page with technical corrections. After an opportunity for public comment, the Committee recommended to request that City Attorney prepare and present an Ordinance relative to establishing Sign District for the property located at 100 South Grand Avenue and 111-161 South Olive Street. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

PLANNING AND LAND USE MANAGEMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
HARRIS-DAWSON:	YES
BLUMENFIELD:	YES
PRICE, JR.:	YES
CEDILLO:	YES
LEE:	YES

LC 12/08/20

-NOT OFFICIAL UNTIL COUNCIL ACTS-